



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



STRONGER TOGETHER

Where there's a Y, there's a way.

**YMCA OF THE FOX CITIES
2022 ANNUAL REPORT**

FINANCIALS

Statement of Activities

December 31, 2022

Revenue

Membership Fees	\$8,108,346
Program Fees	13,970,935
United Way	585,186
Grants	6,769,376
Contributions	1,933,060
Miscellaneous	(888,826)

Total Revenue **\$30,478,077**

Operating Costs

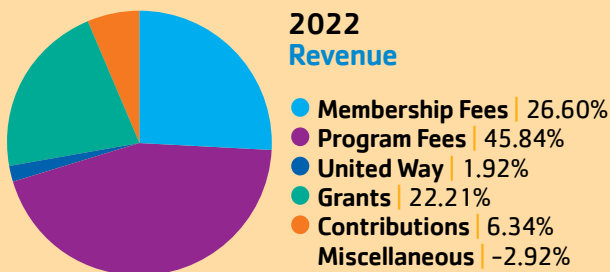
Wages & Benefits	\$19,567,000
Supplies & Food	1,452,918
Occupancy	5,581,509
YMCA of the USA Support	395,996
Other	861,046
Depreciation	2,765,194

Total Expenses **\$30,623,663**

**Increase (Decrease)
in Net Assets***

(\$145,586)

*Audited as of December 31, 2022



Statement of Financial Position

December 31, 2022

Cash & Short Term Investments	\$6,797,360
Accounts Receivable	1,629,374
Prepaid Expenses & Other Assets	229,560
Right of Use Assets	126,353
Land, Building, and Equipment	50,641,854
Investments	12,625,583

Total Assets **\$72,050,084**

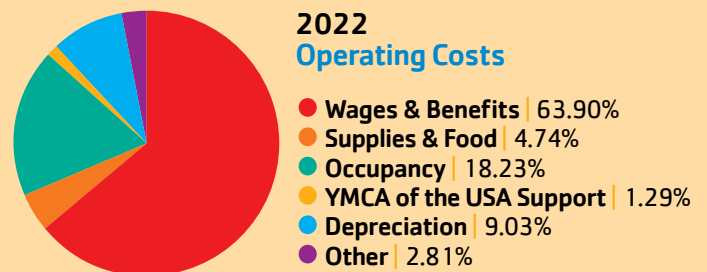
Accounts Payable	\$1,170,445
Accrued Liabilities	703,334
Lease Liability	126,353
Deferred Revenue	816,489
Long-Term Debt	6,845,000

Total Liabilities **\$9,661,621**

Net Assets Without Donor Restriction	\$56,872,308
Net Assets With Donor Restriction	5,516,155

Total Net Assets **\$62,388,463**

Total Liabilities & Net Assets **\$72,050,084**



YMCA of the Fox Cities CORPORATE BOARD OF DIRECTORS 2022-2023

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Dean Basten | Secretary

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2022 Annual Report

FROM THE PRESIDENT | CEO AND CHIEF VOLUNTEER OFFICER



Thank you to the many individuals who helped make the work of our YMCA possible in 2022. The Y's impact is only possible thanks to our volunteers, donors, community partners and dedicated staff.

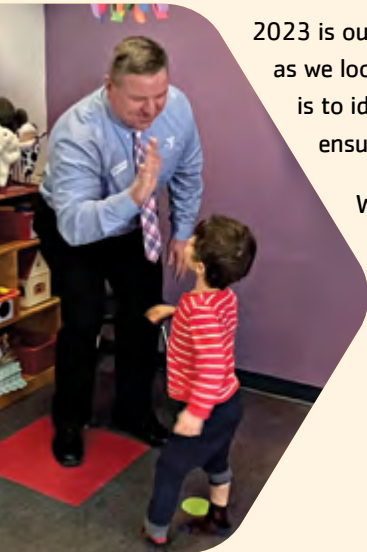
Becoming Stronger Together was our organization's guiding force in 2022. A theme rooted in a deep focus on enhancing the member experience; delivering life-changing, high-quality programs; and making significant investments in our staff.

In 2022, the Y grew to 42,425 members and the growth continues through the first quarter of 2023, now serving just over 45,600 individuals through membership alone, including 13,000 under the age of 18. When combined with the additional 8,500 individuals who participate in our organization's wide array of programs, 1 out of every 5 residents in the Fox Valley area is directly impacted by the Y's mission-based work.

We continued to make capital investments in our facilities to meet the ever-changing needs of our diverse population. And with your generous support, we helped families and individuals who depend on the Y to remove income as a barrier to our life-changing programs and services. We are proud to provide opportunities for people to be healthy, to learn, to connect with others and to give back. Our ability to carry out our work would not be possible without the strength of our 350+ collaborative partnerships who share the same vision for Strengthening Community. Together, we will continue to deliver on our mission of improving lives across our community.

2022 came to a close with the retirement of Bill Breider as the President | CEO of the YMCA of the Fox Cities. On behalf of our organization, we want to personally thank Bill Breider for his tremendous service to the YMCA of the Fox Cities for the past 28 years (and the past 15 years as President | CEO). Bill's leadership inspired this organization to grow its roots and expand its reach. The Y reached new heights through his determined leadership and vision.

In October, the Y welcomed Bret Salscheider as our new President | CEO. We expect Bret to build upon our organization's success and will unite the Y's efforts to grow even further.



2023 is our 135th year of service to the community. It is a tremendous milestone, yet also a pivotal time as we look to deepen our engagement with our members, stakeholders and community at large. Our focus is to identify where our Y can support the community's greatest needs with an intense emphasis on ensuring all in our region have the opportunity to reach their fullest potential.

We stand steadfast and our resolve has never been greater. Together, with our 1,200+ staff, 2,500+ volunteers and 350+ collaborative partners, we are ready to support the health and well-being of thousands of lives in the greater Fox Valley area for another 135 years. When we work together, we truly are **STRONGER TOGETHER**.

Andy Rossmeissl
Chief Volunteer Officer & Board Chair

Bret Salscheider
President | CEO



Jason Berry



Bill Breider



Jim Hietpas



Joe Peikert



Terri Pauer Resop

YMCA OF THE FOX CITIES LEADERSHIP IN ACTION

During Bill's tenure the YMCA of the Fox Cities grew to become the largest in Wisconsin and one of the most respected in the nation.

Jason Berry | Heart of the Valley YMCA *Jerry Van Hoof Leadership Award*

In honor and recognition of Jason's leadership and support of the Heart of the Valley YMCA and our community. Jason embodies the characteristics recognized by this award. His dedicated service has greatly impacted the success of the YMCA through his vision, strength of character and integrity. He has a passion for building community and connections. His commitment to the ideals and mission of the Y are examples for others to follow.

Jason served on the Heart of the Valley Y Board, serving as our Vice Chair and Board Chair. He is an active member of the YMCA and was a fundraiser for numerous annual and capital campaigns.

The Heart of the Valley YMCA has impacted more lives and is stronger today due to Jason's humble and dedicated leadership.

The Heart of the Valley YMCA has impacted more lives and is stronger today due to Jason's humble and dedicated leadership.

William R. Breider III Neenah-Menasha YMCA *Tom Prosser Leadership Award*

In recognition of Bill Breider's incredible leadership, vision and commitment while leading the Neenah-Menasha YMCA and the YMCA of the Fox Cities.

Bill's vision and diligent work elevated the Neenah-Menasha YMCA from a facility with significant debt into a thriving community hub and gathering place. During his tenure as Executive Director, the Y transformed an underutilized section of the building into a vibrant and successful child care center. He led a capital campaign to fund a 40,000 square foot addition which added a state-of-the-art Arts & Humanities wing, a second gymnasium and expanded wellness space.

Bill was instrumental in the creation of the YMCA of the Fox Cities as an advocate and leader in the consolidation process with the Appleton YMCA. He was also directly involved with the addition of four more branches to better serve the surrounding communities.

The culmination of Bill's Y career was serving as CEO of the YMCA of the Fox Cities. Over that 15-year span, our YMCA grew to become the largest in Wisconsin and one of the most respected in the nation.

Jim Hietpas | Appleton YMCA
Lucile R. Orbison Leadership Award

In honor of Jim's volunteer leadership at the Appleton YMCA.

Jim's presence in our Y began over 50 years ago as a member and grew to impact others through his volunteer involvement. Since 1995, Jim has been an active Y-Service Club volunteer, lending a hand selling Christmas trees, serving pancakes and updating playgrounds.

His commitment to the Y continued as a member of the Appleton Board of Directors (2010-2020), serving as Board Chair from 2017-2019.

Jim's leadership was vital to the long-term vision and commitment to keep the Appleton YMCA downtown. Jim was recognized as the Adult Volunteer of the Year in 2008 and was the recipient of the Wisconsin YMCA Key Leaders Award in 2020. His volunteer leadership has impacted the success of the Y through his dedication, humble optimism and strength of character.

Thanks to Jim's influence and dedicated leadership, the Appleton YMCA is "just about perfect."

Jim's leadership was vital to the long-term vision and commitment to keep the Appleton YMCA downtown.

Joe Peikert | Fox West YMCA
Douglas A. Ogilvie Leadership Award

In recognition of Joe's leadership and dedication to the Fox West YMCA and our community. His dedicated service has been instrumental in the growth of the Fox West YMCA through his advocacy, leadership, strength of character and integrity. His passion for helping people is as an example of servant leadership and an inspiration for others to serve.

Joe's YMCA involvement includes many years on the Fox West YMCA Board of Directors including Vice-Chair and Board Chair, and as a member of the Executive Committee. He served as an Annual Campaign Ambassador and on the YMCA of the Fox Cities Strategic Planning Task Force. Joe also co-chaired the Shaping Future Generations Capital Campaign for the Mary Beth Neinhause Early Education Center. Joe is also a recipient of the Upper Midwest Alliance of YMCAs Leadership Award of Excellence.

Through advocacy, leadership, strength of character and integrity, Joe has been instrumental in the growth of the Fox West YMCA.

Terri Pauer Resop | Apple Creek YMCA
Bruce B. Purdy Leadership Award

Terri has been a strong champion of the YMCA. Her positive support of the staff and fellow volunteers is unwavering.

Terri has made a profound impact on our organization. She has freely given her time, talents and treasures to the YMCA of the Fox Cities for nearly three decades. After fulfilling terms on both the Neenah-Menasha

Terri's commitment to volunteerism and servant leadership falls in perfect alignment with the Purdy's vision for the Apple Creek YMCA.

YMCA and YMCA of the Fox Cities Corporate Boards, Terri helped form the inaugural Board of Directors for the Apple Creek YMCA and completed terms as Vice and Board Chair.

During her tenure as the Corporate Board Chair, Terri led the Selection Committee which

chose Bill Breider as our President/CEO. Throughout her service to our Y, Terri has generously supported our fundraising efforts and shared her expertise as a member of a variety of committees including Finance, Membership & Marketing, Program & Facility, and Capital Campaign Cabinet, and chaired our Heritage Club and Financial Development Committees.

Terri's commitment to volunteerism and servant leadership falls in perfect alignment with the vision Tom Purdy and his father, Bruce, established for the Apple Creek YMCA. Our Y is better because of her!



Leaders inspire future leaders.



MEET LAURIE YMCA Board Member

Laurie Butz

I volunteer and give to the YMCA because of how much they do to help individuals, families and our community to be better every day. My first experience with the Y was at camp when I was 12. It was my first time away from home and it was life-changing. I still remember the camp songs to this day!

As a parent, I sent my daughter to camp, and she later became a camp counselor in training. Then she was a swimmer on the Fox Cities YMCA Swim Team, and I know those experiences made her stronger. I have worked out in Y's from Green Bay and Appleton to Oshkosh, Door County, and as far away as Bristol, Tennessee.

The Y is a family. They care, and now as a Board member, volunteer and donor, I know that the dollars and time I spend on the Y will provide these life-changing activities to those who might not otherwise have access to them.

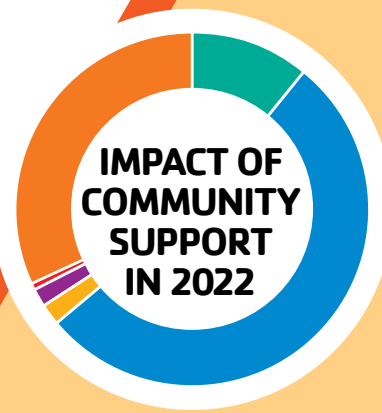
God bless all team members, community partners and volunteers who make us all stronger just for being part of the Y family.

Because of your generosity to the Y's Annual Campaign, you are able to help others grow in Spirit, Mind and Body.

CORPORATE PARTNER SPOTLIGHT

"At U.S. Venture, we love our corporate partnership with the YMCA of the Fox Cities. The YMCA has an inviting environment that encourages anyone to join, regardless of where they are in their wellness journey. Being a partner with the YMCA makes it easy for us to help our team members focus on their overall well-being. We hear over and over that when you walk into the Y, it feels like a place for everyone."

- Jen Sabee | Wellness Manager | U.S. Venture



- Child Care | \$468,761
- Membership | \$2,163,869
- Program Assistance | \$57,800
- Camp | \$37,815
- LIVESTRONG® | \$21,200
- Program & Community Benefit Subsidy | \$1,350,555

YOU MAKE THIS HAPPEN!

The Y provided \$4.1 million in community benefit and direct financial assistance for membership, childcare and program subsidies. These resources help ensure that, regardless of income, children and families have opportunities to be active and stay healthy.

THE Y IS COMMUNITY CENTERED.

For over **135 YEARS**, we have been listening and responding to the changing needs of our community.

THE Y IS UNIQUE.

With **6 YMCA BRANCHES**, **4 CHILDCARE CENTERS** and **OVERNIGHT CAMP NAN A BO SHO** serving the Fox Valley, we have the presence and partnerships to not only promise but to deliver positive change.

THE Y BRINGS PEOPLE TOGETHER.

We served more than **42,425 MEMBERS** and **8,743 PROGRAM PARTICIPANTS** from diverse communities throughout the area. From infants to infinity, we connect people of all ages and backgrounds to bridge the gaps in community need.

THE Y NURTURES POTENTIAL.

We believe that everyone should have the opportunity to learn, grow and thrive. Through funds raised by the Annual Campaign, the Y provided over **\$4.1 MILLION IN FINANCIAL ASSISTANCE** and **PROGRAM & COMMUNITY BENEFIT SUBSIDY**, making programs affordable and possible for people throughout our area.

THE Y HAS LOCAL PRESENCE AND GLOBAL REACH.

We mobilize our local communities to effect lasting and meaningful change by **EDUCATING** and **TRAINING** through our innovative programs.

THE Y BUILDS PEOPLE.

Collectively, our **1,200+ STAFF** and **2,500 VOLUNTEERS** are united by a deep commitment to strengthening our communities.

FOR YOUTH DEVELOPMENT



Our Ys teach more than 3,000 children in our early childhood and school age programs the skills necessary to be successful in school.



42,425 Fox Valley residents belong to the Y. The Y offers programs and services to meet the needs of individuals and families throughout our community.

12,935 children under the age of 17 are members of the Y.

1,184 children were provided childcare at one of our four childcare centers.

1,859 students have supervised care and educational support during the school day and out of school time to assist with learning.

3,020 toddlers through teens had a great summer making new friends and learning new skills at Y Day Camps, Specialty Camps and Camp Nan A Bo Sho.

FOR HEALTHY LIVING



Our Ys offer youth and adult programs that empower people to become their best selves by offering instruction and support.



1,463 members accessed 1,870 individual on-demand and live classes each week through YMCA360.

7,631 individuals participated in our Corporate Membership program, a partnership that helps employees achieve vitality while increasing employee retention and better work performance for companies.

4,050 people participated in Y-hosted events and programs that educated and provided health and wellness opportunities to enhance their quality of life and reach their wellness goals.

FOR SOCIAL RESPONSIBILITY



At the Y, we believe in membership for all. That is why we provide financial assistance to community members in need.



We have the community's trust to convene, partner and support collaborations with schools, government, faith-based organizations, businesses and others. In fact, the Y reported **352** collaborations across Fox Valley communities.

3,728 seniors reconnected with the Y to participate in new programs and improve their overall well-being.

More than **4,000** seniors have the opportunity to engage in programs at the Y and in the community to prevent isolation and loneliness.

4,069 individuals were served on average each month through our *Membership For All* assistance program.



As a charitable organization, the Y received **\$2.5 million** in contributions from United Way Fox Cities, donors and foundations including The Community Foundation for the Fox Valley Region. These generous contributions allowed us to provide direct financial assistance through our **Membership For All** program and fulfill our mission to put Christian principles into practice by promoting youth, adult and family activities that build a health spirit, mind and body for all.



The YMCA of the Fox Cities greatly appreciates this support.

And, we appreciate YOUR support. When you give to the YMCA of the Fox Cities, your generosity reaches children, families and seniors throughout our service area.

2022 ANNUAL CAMPAIGN DONORS

\$500+

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 Advanced Physical Therapy
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 Agropur
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Authority Corporation
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Green Bay Packers Foundation
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Mame Heaney
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Joe Jacobson

Kurt Jacobson
Jeff Lindemann
Dana Mattingly
Judy McGillis
Miron Construction Company
David Ogilvie
Otto Bremer Trust
Patricia Purcell
Kelley Retzlaff
David Savides
Scheels Sports

Nick Schmidt
Spierings Cancer Foundation
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Joe Toonen
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Foundation for the Fox Valley
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Mary Van Hoof-Schroeder
Vira Stoner
Y Service Club

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YMCA OF THE FOX CITIES | ymcafoxcities.org

"My husband and I experienced some health issues in the past year and my coworkers and daycare families at the Y were there to lift me up and help me through all of this. They are constantly checking on me to make sure I am doing ok, asking if they can make meals for my family, giving me gift cards for food, helping rearrange work schedules so I can get to appointments.... I don't know what I would do without the love and support I have received from my family here at the Y. It has been a very humbling experience for me. I know that so many people are praying for me and my family and that means more than I can tell you."

~ Karin | YMCA Staff Member

STRONGER TOGETHER

Where there's a Y, there's a way.

LOCATIONS

APPLE CREEK YMCA

2851 E. Apple Creek Rd., Appleton
920.733.9622

APPLETON YMCA

218 E. Lawrence St., Appleton
920.739.6135

FOX WEST YMCA

W6931 School Rd., Greenville
920.757.9820

HEART OF THE VALLEY YMCA

225 W. Kennedy Ave., Kimberly
920.830.5700

NEENAH-MENASHA YMCA

110 W. North Water St., Neenah
920.729.9622

OGDEN YMCA & VALLEY TENNIS CENTER

720 E. Shady Ln., Neenah
920.560.0001